# MARGINAL ANALYSIS

Math 130 - Essentials of Calculus

25 October 2019

Math 130 - Essentials of Calculus

Marginal Analysis

25 October 2019 1/6

( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( ) < ( )

# TANGENT LINE TO A CIRCLE

An equation for the standard unit circle in the xy-plane is

$$x^2 + y^2 = 1.$$

Suppose we wanted to come up with an equation for a tangent line to some point  $(x_0, y_0)$  on the circle. We have two ways to proceed:

< □ > < 同 > < 回 > < 回 >

# TANGENT LINE TO A CIRCLE

An equation for the standard unit circle in the xy-plane is

$$x^2 + y^2 = 1.$$

Suppose we wanted to come up with an equation for a tangent line to some point  $(x_0, y_0)$  on the circle. We have two ways to proceed:

• We could solve the equation for y and take the derivative of that. When solving for y, we get  $y = \pm \sqrt{1 - x^2}$ , and we pick either the + or – part based on whether we are on the top half or bottom half of the circle, respectively. While this isn't *terribly* complicated here, for curves more complicated than a circle like this, it could be hard to solve for y.

伺下 イヨト イヨト ニヨ

# TANGENT LINE TO A CIRCLE

An equation for the standard unit circle in the xy-plane is

$$x^2 + y^2 = 1.$$

Suppose we wanted to come up with an equation for a tangent line to some point  $(x_0, y_0)$  on the circle. We have two ways to proceed:

- We could solve the equation for y and take the derivative of that. When solving for y, we get  $y = \pm \sqrt{1 x^2}$ , and we pick either the + or part based on whether we are on the top half or bottom half of the circle, respectively. While this isn't *terribly* complicated here, for curves more complicated than a circle like this, it could be hard to solve for y.
- ② Use the technique of implicit differentiation and not have to solve explicitly for *y*.

イロト 不得 トイヨト イヨト 二日

# IMPLICIT DIFFERENTIATION

Through the equation

$$x^2 + y^2 = 1$$

we say that *y* is implicitly defined as a function of *x*. This means that the value of *y* can be (possibly not uniquely) determined from this equation by plugging in a value for *x*. We call *x* the *independent variable* and *y* the *dependent variable*. In some sense, y = f(x), but we cannot actually solve for the f(x). Using this, we can still compute the derivative  $\frac{dy}{dx} = f(x)$ .

#### EXAMPLE

Using implicit differentiation, find  $\frac{dy}{dx}$  for the unit circle  $x^2 + y^2 = 1$  and find an equation for the tangent line passing though  $(1, \sqrt{3})$ .

イロト イポト イヨト イヨト

## IMPLICIT DIFFERENTIATION

While we *could* have explicitly solved for y in the previous example, the following examples are equations in which it would be infeasible to do so:

EXAMPLE

Find 
$$\frac{dy}{dx}$$
 for the following equations  
•  $x^3 + y^3 = 6xy$ 

Math 130 - Essentials of Calculus

## IMPLICIT DIFFERENTIATION

While we *could* have explicitly solved for y in the previous example, the following examples are equations in which it would be infeasible to do so:

EXAMPLE

Find 
$$\frac{dy}{dx}$$
 for the following equations  
•  $x^3 + y^3 = 6xy$   
•  $x^2 - y^2 = 9$   
•  $x^3 + x^2y + 4y^2$ 

Math 130 - Essentials of Calculus

The only function type that we've covered and not yet taken the derivative of is a logarithmic function. We can accomplish this derivative by using implicit differentiation and rewriting  $y = \ln x$ .

25 October 2019 5/6

・ 何 ・ ・ ヨ ・ ・ ヨ ・

The only function type that we've covered and not yet taken the derivative of is a logarithmic function. We can accomplish this derivative by using implicit differentiation and rewriting  $y = \ln x$ . Using properties of logarithms, we can rewrite it as

$$e^{y} = x.$$

25 October 2019 5 / 6

伺下 イヨト イヨト

The only function type that we've covered and not yet taken the derivative of is a logarithmic function. We can accomplish this derivative by using implicit differentiation and rewriting  $y = \ln x$ . Using properties of logarithms, we can rewrite it as

$$e^{y} = x.$$

Taking the derivative, we get

$$e^{y}\frac{dy}{dx}=1$$

過 とう ヨン うまと

The only function type that we've covered and not yet taken the derivative of is a logarithmic function. We can accomplish this derivative by using implicit differentiation and rewriting  $y = \ln x$ . Using properties of logarithms, we can rewrite it as

$$e^{y} = x.$$

Taking the derivative, we get

$$e^{y}rac{dy}{dx}=1$$
 $dy$  1

 $\frac{dx}{dx} = \frac{dy}{dx}$ .

.

so that

25 October 2019 5/6

過 とう ヨン うまと

The only function type that we've covered and not yet taken the derivative of is a logarithmic function. We can accomplish this derivative by using implicit differentiation and rewriting  $y = \ln x$ . Using properties of logarithms, we can rewrite it as

$$e^{y} = x.$$

Taking the derivative, we get

$$e^{y}\frac{dy}{dx} = 1$$

so that

$$\frac{dy}{dx} = \frac{1}{e^{y}}$$

In this case, we'd really like an expression for the derivative that has only x in it, and since we know  $e^y = x$ , just plug that in to get

$$\frac{dy}{dx} = \frac{1}{x}.$$

Math 130 - Essentials of Calculus

### EXAMPLES

#### EXAMPLE

Find the derivative of the given functions

**1** 
$$y = 3x - 2 \ln x$$

Math 130 - Essentials of Calculus

25 October 2019 6/6

### EXAMPLES

#### EXAMPLE

Find the derivative of the given functions

- **9**  $y = 3x 2 \ln x$
- 2  $f(x) = \ln x^2$

25 October 2019 6 / 6

#### EXAMPLES

#### EXAMPLE

Find the derivative of the given functions

- **9**  $y = 3x 2 \ln x$
- 2  $f(x) = \ln x^2$
- $3 y = \sqrt[5]{\ln x}$
- $y = x \ln(1 + e^x)$

Math 130 - Essentials of Calculus

25 October 2019 6 / 6